

BOOTH 43 III TEXT | Platforms Project 2021
Performance & Photography
Athens – Basel

At Platforms Project Independent Art Fair Athens 2021¹ you will find works by Swiss photographer **Tjefa Wegener**² and Greek artist and painter **Iasonas Kampanis**³. The independent artist-run initiative **kunsthallekleinbasel**⁴ founded in 2014 and based in Switzerland has been participating at Platforms Project Athens regularly since 2019⁵. The initiative was founded and is managed by Swiss artist, independent art manager and educator Jasmin Glaab who is the curator of the show at booth 43.

Athens based artist Iasonas Kampanis presents a work from a new series, in collaboration with the Greek performance artist Alexia Falla. The series, titled FISSAN, is described by the artist as following:

*"Bacon / Fissan IV is part of a photographic performance series with the ambiguous title Fissan. The Fissan series belongs to the second part of the ongoing VIRAL project, which consists of works that address, both conceptually and technically the common ground between painting and photography and the characteristics of the image as it has dominated the aesthetics of commercial photography and contemporary art. The word fissan is not only a brand name for skin care products, but also a gerund in Latin, a Romance language spoken mainly in the Dolomites, and means, among other things, "stare", "gaze"."*⁶

Swiss photographer Tjefa Wegener presents two works in Athens. The digitized analog photography LUPO'S EYE was taken in Diemtigtal, a valley in the Swiss Alps, where she works as a dairymaid and offers nude and vulva shoots in alpine surroundings as a freelance photographer. Specializing in nude photography for many years, Tjefa Wegener now focuses on vulva polaroid shoots and is currently one of the few photographers in the visual arts field presenting close-up images of female genitalia and is in the process of building an archive of vulva polaroid images. Tjefa Wegener offers vulva shoots in Basel and in the Swiss Alps, inviting women to discover their vulvas, decorate them, stage them and archive them for themselves in the form of Polaroids or digital images. Women who participate in Tjefa Wegener's vulva shoots can optionally provide an image for the public archive, which will be presented at booth 43 in the form of the limited edition poster EVERY VULVA IS BEAUTIFUL. The posters will be made available free of charge for educational, training and teaching purposes or presentations.

*"Lupo used to be a bull in the Alps where I was a dairy woman for 3 summers. He had a very special character. At every time he accepted me as his herdsman, although he knew exactly that he was much stronger than me with his 1000 kilograms."*⁷

The exhibition BOOTH 43 deals with the aesthetics of being seen and seeing, in the field between performance and photography as a processual staging of bodies captured in the photographic image. In the works of the two represented artists, the technological possibilities and the chosen medium as well as the context of creation can be understood as important elements for the reception of the work. As a contemporary strategy for staging bodies, the artists make bodies visible that know they are being seen and use the medium of photography anti-voyeuristically.

Text by Jasmin Glaab
Zurich, 19.10.2021

¹ <https://platformsproject.com/platforms/kunsthallekleinbasel/>

² <https://tjefa.ch>

³ <https://www.iasonaskampanis.com>

⁴ <https://www.kunsthallekleinbasel.com>

⁵ Physical edition 2019 <https://www.kunsthallekleinbasel.com/platforms-project-2019.html>

Online edition 2020 <https://www.kunsthallekleinbasel.com/platforms-project-2020.html>

Net-Teaser edition 2021 <https://www.kunsthallekleinbasel.com/platforms-project-net-2021.html>

⁶ Iasonas Kampanis, 15.10.2021 Athens Greece

⁷ Tjefa Wegener, 15.10.2021 Basel Switzerland



BOOTH 43 /// CAPTIONS | Performance & Photography

Iasonas Kampanis
BACON / FISSAN IV
2020-2021, Athens / GR

Photography/performance
Archival print on Baryta paper, archival framing
Single edition 1/1, signed in front, 110 x 115 cm
Performance: Alexia Falla
© Iasonas Kampanis Athens 2021
Courtesy of the artist

Tjefa Wegener
LUPO'S EYE
2014, Diemtigtal / CH

Digitalised analogue photography
Inkjet print on baryt paper 26 x 38 cm
Edition of 3 pieces, signed on back
With black frame 40 x 50 cm and passepartout, archival framing
© Tjefa Wegener Basel 2021
Courtesy of the artist

Tjefa Wegener
EVERY VULVA IS BEAUTIFUL
Poster A2, 42 x 59,4 cm
2021, Basel / CH

1st Edition of 20 pieces, signed on back
© Tjefa Wegener Basel 2021
Courtesy of the artist

The posters are made available free of charge for further education, training and teaching purposes or presentations.

BOOTH 43 /// CONTACTS | Athens – Basel

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